



Verein Internationale
Lauberhornrennen
Postfach 385
CH-3823 Wengen

Tel. +41 33 856 66 66
Fax +41 33 856 66 60
e-mail: ok@lauberhorn.ch
www.lauberhorn.ch
CHE-107.310.838 MWST

Wengen, 9.10.2013jz/ml

Media Release

Children watch Lauberhorn races 2014 free of charge

At the coming Lauberhorn alpine ski races from 17th to 19th January, children accompanied by an adult can attend the Lauberhorn races free of charge. This family offer, launched by the Lauberhorn Race Organising Committee along with the Jungfraubahnen (Jungfrau rack railways) and the Jungfrau Ski Region, is intended to give up-and-coming young skiers the opportunity to watch the crème de la crème of the world's best ski racers live on the spot. This offer is available both to pedestrians (Lauberhorn ticket) and to skiers and snowboarders with sports pass and Lauberhorn entrance ticket.

Swiss-Ski members get 50% discount for the slalom on Sunday

A special highlight is the offer for Swiss-Ski members on the traditional Lauberhorn Slalom Sunday. When they purchase an entrance ticket for the Lauberhorn Slalom, skiers, snowboarders and pedestrians with a membership card get 50% off the price of a sports pass or Lauberhorn ticket. Combined with the "Lauberhorn race free for children" promotion, a family with two adults and three children, for example, can ride in the skiing area of Grindelwald-Wengen Ski for CHF 83 on Sunday to experience the electric atmosphere of the racing in Wengen.

Big investments in safety

During the summer months, intensive work was carried out on the course in the exit section of Hanneggsschuss (Schluuchfärrich). On the left and right-hand sides of the course, some trees were felled in order to widen the urgently needed crash zones. In the last downhill race in 2013, speeds of more than 160km/h were measured at this section! The measures carried out significantly improve safety for the racers and are essential for the further development of the sport of ski racing. The costs of the construction work amount to more than CHF 600,000.

We're helping the next generation of skiers

Before the traditional World Cup Week with the crowd-pulling super combined – two races in one day, the longest World Cup downhill race on Saturday and the spectacular slalom on Lauberhorn Sunday – the Wengen Organising Committee is holding a European Cup downhill race, for each type of race, on 10th and 11th January 2014 respectively. The European Cup races will now be provided with a sound system and live commentary on some stretches.

Live action with Swiss Radio and Television

Also in 2014, Swiss Radio and Television (SRF) will be broadcasting live the longest World Cup downhill race in the world. SRF 2 will be showing the races on the Lauberhorn and the presentation ceremonies. In addition, Radio SRF 3 will be reporting live on the ski classic and also producing background contributions. For on-line users, the website www.srf.ch/sport will provide comprehensive information as well as the live stream.

Start of advance bookings for stand and Lauberhorn tickets

As usual, advance bookings of stand tickets began on 01.10.2013 through www.starticket.ch

Lauberhorn tickets can be purchased at any Jungfraubahnen ticket offices and all over Switzerland at SBB ticket offices (rail ticket system PRISMA).



swisski

SRG SSR
Official Broadcaster

SWISSTOPSPORT
Vereinigung der bedeutendsten Sportveranstaltungen

Top Events
of Switzerland





Verein Internationale
Lauberhornrennen
Postfach 385
CH-3823 Wengen

Tel. +41 33 856 66 66
Fax +41 33 856 66 60
e-mail: ok@lauberhorn.ch
www.lauberhorn.ch
CHE-107.310.838 MWST

Stand by your favourite – bet now on his win

You can heighten the excitement again this year when you place a bet on your favourite in Wengen. Every day, Sporttip is offering attractive bets on the international Lauberhorn races – winners of the races, how far behind the runners-up come, how well the Swiss ski racers do and much more besides. As always, bets can be placed at Sporttip betting shops at the railway station in Wengen and in the finish line area as well as with mobile bookmakers along the course and via the Internet at www.sporttip.ch.

Enclosed:

Detailed programme 2014

Poster 2014

For any questions:

Josef Zenhäusern, Communication

+41 79 244 14 21

Markus Lehmann

General Manager Lauberhorn Races Wengen

+41 33 856 66 66

ok@lauberhorn.ch



Verein Internationale
Lauberhornrennen
Postfach 385
CH-3823 Wengen

Tel. +41 33 856 66 66
Fax +41 33 856 66 60
e-mail: ok@lauberhorn.ch
www.lauberhorn.ch
CHE-107.310.838 MWST

Enclosure 1:

84th International Lauberhorn Races Wengen

Programme 2014

Wednesday, 15th January 2014

12.30 h Training Lauberhorn Downhill

Thursday, 16th January 2014

11.30 h – 11.50 h Patrouille Suisse (pre-training)
12.30 h Training Lauberhorn Downhill

Supporting programme

17.15 h Official opening of the 84th International Lauberhorn Races in Wengen
17.45 h Draw for starting numbers Lauberhorn Super Combined Downhill
17.00 – 22.00 h Entertainment and refreshments in the World Cup Village, Wengen

Friday, 17th January 2014

10.30 h Downhill Super Combined
13.20 h - 13.40 h Patrouille Suisse (Training)
Following the air display, spectators on skis have enough time to go from the downhill piste to the slalom slope and reach the finish line
14.00 h Slalom Super Combined (one race)

Supporting programme

from 09.30 h Catering at the finish line, along the piste and on Wengernalp
15.00 – 02.00 h Entertainment & refreshments in the World Cup Village, Wengen
18.15 h Draw for starting numbers Lauberhorn Downhill
19.00 h Presentation ceremony Super Combined
Special trains Several special trains run until 02.30 h between Wengen and Lauterbrunnen, some with connections to Interlaken Ost and Grindelwald

Saturday, 18th January 2014

11.40 h – 12.00 h Patrouille Suisse (display)
12.30 h Lauberhorn Downhill

Supporting programme

from 10.30 h Catering at the finish line, along the piste and on Wengernalp
13.00 – 02.00 h Entertainment & refreshments in the World Cup Village, Wengen
18.15 h Draw for starting numbers Lauberhorn Slalom
19.00 h Presentation ceremony Lauberhorn Downhill

Special trains Several special trains run until 02.30 h between Wengen and Lauterbrunnen, some with connections to Interlaken Ost and Grindelwald

Sunday, 19th January 2014

10.15 h Lauberhorn Slalom, 1st race
13.15 h Lauberhorn Slalom, 2nd race
followed by Presentation ceremony Lauberhorn Slalom at the finish line

Supporting programme

from 09.00 h Catering & entertainment at the finish line
10.00 – 17.00 h Entertainment & refreshments in the World Cup Village, Wengen

Outlook for 2015

16.1.2015 Super Combined
17.1.2015 Downhill
18.1.2015 Slalom

Programme subject to change!



Verein Internationale
Lauberhornrennen
Postfach 385
CH-3823 Wengen

Tel. +41 33 856 66 66
Fax +41 33 856 66 60
e-mail: ok@lauberhorn.ch
www.lauberhorn.ch
CHE-107.310.838 MWST

WENGEN 

**AUDI FIS SKI
WORLD CUP**

JUNGFRAU

TOP OF EUROPE

Beat Feuz, DH 2012 / Bild: Keystone

WWW.LAUBERHORN.CH

84. INT. LAUBERHORNRENNEN 17.-19. JANUAR 2014



swisski

SRG SSR
Official Broadcaster

SWISSTOPSPORT
Vereinigung der bedeutendsten Sportveranstaltungen

Top Events 
of Switzerland

Club
5
SKI CLASSICS